



The Rendon Center for Dermatology & Aesthetic Medicine **2012 RESOLUTIONS AND SKIN CARE SOLUTIONS**

By Margie Kaye

Dr. Marta I. Rendon of The Rendon Center for Dermatology & Aesthetic Medicine has spent the last 25 years providing patients with a comprehensive range of cosmetic, reconstructive and curative techniques for the skin, hair and nails. In keeping with her resolution of consistently offering her patients the latest and greatest in skin care advances, four new exciting additions to the Rendon Center's treasure trove of treatments are now available. With all the hoopla of the new year finally behind us, what better time than now is there to give your skin a fresh new look and relieve from the damaging signs of years gone by? No one will know about those other resolutions made or broken, but your skin care regimen is written all over your face!

1. Ring in the new you this year with **Allumera**, a topical cream specifically formulated to improve the overall appearance of skin, reduce the outward signs of aging and minimize the appearance of pores with minimal to no downtime and lasting results. Allumera is applied to the face and then bathes the skin for 60 minutes. The cream is then washed off and activated by exposing the skin to a source of light. Each treatment is performed in the office and takes approximately one hour and for optimal results. Three Allumera treatments are recommended spaced four weeks apart. According to Dr. Rendon, "Allumera is the first in a new class of photodynamic cosmetics that

is well-tolerated and fills the gap for those looking for more than a chemical peel, but wish to avoid more invasive procedures."

2. The **eMatrix Laser** is new device for facial rejuvenation that uses safe and effective levels of infrared light to remodel the deep skin layer by stimulating new collagen and elastic growth. Treatments take approximately 20-40 minutes depending on the area, with 3-5 treatments recommended spaced 4-6 weeks apart. This safe and effective procedure is for all skin types, with minimal down time.

3. Another addition to the Rendon aesthetic arsenal is the new FDA approved **Xeomin**. This option is for patients seeking to reduce the visible glabellar lines, (aka "frown lines") that appear between the eyebrows, and has shown significant improvement in appearance in just 30 days following the first injection. The face will gain an overall more relaxed appearance once that tell tale tension mark is smoothed away!

4. Put your best face forward this year with **Glo Mineral Make-up**. This nourishing, natural mineral make-up line of cosmetics will help you shine, in a good way and is actually beneficial to the skin and optimal for patients who have had filler or laser treatments. Glo mineral products are the ideal solution to camouflage the delicate skin as it heals from procedures and makes going back out into the world a more comfortable and natural transition.

It's never too late in the season to treat your skin for a Happy New YOU! Dr. Rendon offers her patients the opportunity to experience the latest innovations in dermatology by providing that rare combination of extraordinary care and skilled expertise combined with a passion and approachability that has led to a stellar reputation and following. For over two decades she has been on the forefront of research in all aspects of dermatology, resulting in a global recognition as a respected physician, researcher and spokesperson. {stb}

The Rendon Center for Dermatology & Aesthetic Medicine is located at 880 N.W. 13th Street, Suite 3c in Boca Raton. For more information, or to make an appointment, call 561-750-0544 or visit www.Drendon.com.



DR. MARTA I. RENDON